



YOUT4WATER PLUS: WORLD WATER DAY



World Water Day

Youth4Water Plus

..... driving young people towards WASH & Climate Action!

Youth4Water Plus in partnership with Sattvic Soul Foundation.

Highlighting International Day; World Water Day 2k23 aligned with the UN Water Conference. Focusing on the global theme - Accelerating Change; Youth4Water Plus with partnership with Sattvic Soul foundation and support from PPL organised World Water Day beach cleaning event "SAVE BLUE LIVE GREEN " to combat climate change and protect our oceans. 200 youths across the state congregated at Gopalpur beach in the Ganjam district of Odisha to sensitise the youths about the plogging which can help fight climate change.



Beach cleaning event, "Save Blue Live Green " was organised on 22nd March at Gopalpur with youth from 3 different campuses Berhampur University, Khallikote College respectively did plogging activity, and took pledge to conserve water and fight against climate change. And parallel Youth4Water Plus 32 different partners' celebrated WWD event at 30 different districts of Odisha.

Our honourable District Forest Officer shri. Sunny Khokhar was the chief guest of the event. Other dignitaries present on the occasion include shri Sidharth Sankar Sahu, Forest Ranger, Khallikote division, Rajat kumar Pradhan, Forest Ranger, Ganjam Division, Anjan kumar Prusty HoD Environment Sustainability, Berhampur University, Abhishek Mohanty Fitness Expert and Youth Celebrity and Satyabrata Samal Founder & director Sattvic Soul Foundation.



Beach cleaning event started with the guest introduction of Mr Bharat, key volunteer from Sattvic Soul Foundation and welcoming with potted plants. This symbolises collective action for moving forward. Later it was followed by a welcome speech by Mr Satyabrata Samal.



Speaking on the occasion Sunny Khokhar, DFO Ganjam District encouraged youths with his powerful speech “Water is a universal need. In Fact, youth needs to be even more concerned about it because, unless we take steps now, in the coming years there will be a severe water crisis. We are taking several steps for water security. I invite youth to connect with us and help us provide sustainable water for all”. “It was very good to see the youth taking action to protect their water bodies. It’s the need of the hour. Personally, I congratulate the Youth4Water Plus team on the initiative towards environment sustainability.



Rajat Kumar Pradhan, Forest Ranger, Ganjam Division encouraged about how youths are driven into action-oriented things. Plogging, beach cleaning, and protecting the environment is nowadays needed. And I can see youth leading it with White and Blue Jerseys.

Climate Man of Odisha, Satyabrata Samal said,” The motive behind this beach cleaning was to remind ourselves of the vital role that oceans and water bodies play in sustaining life on Earth. Over 70% of our planet is covered in water, it is crucial that we take responsibility for keeping our oceans and beaches clean and free from pollution. Youth participation in this activity, we not only helped protect the marine ecosystem but also spread awareness about the urgent need to preserve our water resources for future generations.”

Abhishek Mohanty, Celebrity Youth anchor, Fitness Expert and Youth4Water Plus ambassador said, “ A healthy mind and healthy body are not possible without a healthy environment. I am proud to be a part of Youth4Water Plus and contribute towards channelling the energy of youth towards making the earth a cleaner, greener, bluer.”



Highlights of the event:

- The DFO took pledge with other youth to “TO CONSERVE AND SAVE WATERBODY”. And took part in plogging activity.
- Celebrity youth anchor and Yoga Guru Abhishek Mohanty joins the plogging drive and then takes an impromptu yoga session with the youth on the beach itself.
- Youths voices has been heard to ways to conserve water
- There was interesting Yoga session where youths enjoyed in leading this further
- With support from UNICEF, PPL T Shirts were distributed and youths deliberately took selfies promoting the UN Water Conference and a step towards a sustainable environment.



The event was possible because of the efforts of the organising Committee Sattvic Soul Foundation, PPL, FORCE, PANTISS associated with Youth4Water Plus, Government Officials, UNICEF, youth volunteer participation for asking this event a grand success.