

# ACHIEVEMENTS

**437,036+**



youth connected on social media to amplify youth voices.

**150**

youth attended Odisha Conference of Youth (OCOY) 2023.

**40**

organizations partnered for WASH & Climate Change initiatives.

**45,302**

youth trained in community leadership and entrepreneurship for Climate Change and WASH.



**172,808**

youth registered in WASH Guardian Training & other modules.



**6,000**

youth set a national handwashing record on Global Handwashing Day 2022.

**3**

in-person international representations by Youth4Water Plus youth to UN Water Conference, World Food Forum, and COP28 in 2023.



**20,000**

rural youth engaged via community radio activities.



unicef   
for every child

An initiative of UNICEF Odisha

## YOUTH4WATER PLUS CAMPAIGN

**Driving the passion and energy of youth for WASH and climate actions!**



@youth4waterplus



**CONTACT US**

+918655078473/ +919937113418/ +916394013068

youth4watercampaign@gmail.com

www.youth4water.org



# WELCOME TO THE WORLD OF THE YOUTH AS WASH & CLIMATE GUARDIANS

Started in 2019, The UNICEF-led #Youth4Water Plus Campaign is on a mission to empower and engage the youth of Odisha in WASH (Water, Sanitation, and Hygiene) and climate actions. After successfully engaging with 4,37,036 young minds, our goal is to expand our reach to 10,00,000 youth WASH & Climate Ambassadors!

Through interactive WASH & Climate Guardian training, entrepreneurship support, innovation challenges, and mentorship,

## WE ASPIRE TO CREATE

# 10,00,000 WASH & Climate Ambassadors!

## OUR MISSION

Empowering youth to be agents of change for society, state, and nation by achieving inclusive WASH & climate goals aligned with the UN Sustainable Development Goals.



## BE A PART OF THESE ACTIVITIES & MORE:

### WASH & CLIMATE GUARDIAN TRAININGS:

Interactive modules on WASH, climate change, disaster risk and resilience, innovation, and entrepreneurship.

### CREATIVITY WIZARD:

Showcase your creativity through photography, videography, articles, paintings, and film-making.

### CELEBRATE:

Participate in national and international WASH and climate days, Odisha Conference of Youth (OCOY) friends and communities.

### INNOVATION AND ENTREPRENEURSHIP:

Compete for the #Youth4Water Plus WASH & Climate Innovation Award and Young Climate Leaders Action Project 2.0 (YCLAP). Get business tips from mentors and fund support.

### YOUTH LEADERS COUNCIL:

Become part of our youthful cohort and volunteer for content creation, on-ground activities, and making your voices heard at a higher level.

### VOLUNTEER FOR CHANGE!:

Take action – individual and community-based – on WASH & Climate Change to bring positive changes in society. Join community radio programs, nature camps in your neighborhood.

### THEMATIC AREAS:

Get a chance to work on important thematic areas and contribute to a livable planet!

#### THEMATIC AREAS:



Air Pollution



Water Conservation



Mangrove, Forest Fire & Biodiversity



Responsible Consumption



Green Skilling



Energy