



YOUTH 4 WATER PLUS



**Launch Of Youth4Water Plus Online
Social Media Chat Bot Program On
U-Report**



YOUTH 4 WATER PLUS

unicef
for every child



Hi, I am Jolly!
Join Youth4Water Plus.

Let's learn how we can
register in "U-Report"



act:onaid



IRC



Gram Vikas



YOUTH 4 WATER PLUS



LAUNCH OF YOUTH4WATER PLUS ONLINE SOCIAL MEDIA CHAT BOT PROGRAM ON U REPORT

OVERVIEW

The summary highlights Youth4water Plus launched social media Chat Bot on U Report that brought together 50 individuals across state of Odisha to engage young people in programme priorities, emergency response and advocacy through U- Report. U-Report relies on volunteer participation of community members serving as U-Reporters to provide information on issues in their communities to create change. 50 youth across Odisha and different stakeholders participated in the programme to sensitize and engage youth to get connected to this technology and involve communities to address issue on climate change and WASH.

No of Activity	1
No of Participants	50
No. Of Celebrity Engagement	1
Guests Honoured	7
Media Coverage	9

These collective efforts aimed to promote and engage youth to aware themselves of Technology dissemination on environmental conservation, raise awareness, and empower youth to actively contribute to addressing climate change and environmental challenges in their communities. Engaging young individuals, fostering partnerships, and promoting sustainable practices contribute to building a sustainable and resilient future.

ABOUT YOUTH4WATER PLUS

UNICEF led Youth4Water Campaign which is now Youth4water Plus (Taller, Bigger and Greener) is exciting and ambitious campaign has already reached out to 400,000 youth trained 20,000 as WASH Guardians, awarded 11 innovation awards and supported several activities for Climate Change, WASH and Water in Odisha to become Climate Action Guardians. Through a coalition of partners who have been working for decades in different districts of Odisha, the campaign reaches out to youth with messages of how they can contribute towards making their state water secure and sustainably self-sufficient in sanitation and hygiene. The Campaign partners include reputed government and non-government organizations targeted to steer the youth for action and systemic change to combat the climate crisis.



Driving the Passion and Energy of Youth for Climate and WASH!

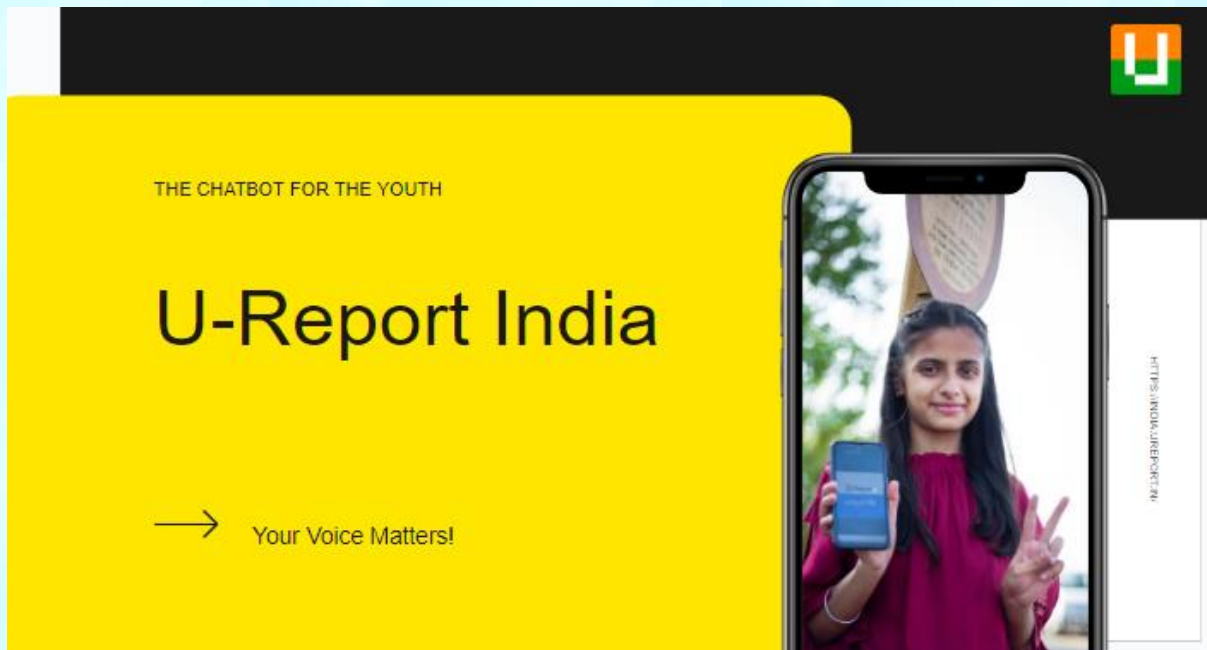
Youth4Water Plus is mobilizing the energy and passion of young people to empower them to act for the Climate and WASH (Water, Sanitation, and Hygiene).

[Join The Campaign](#) [Training Modules](#)

ABOUT U REPORT

U-Report is UNICEF's flagship digital platform started in 2011, to engage young people in programme priorities, emergency response and advocacy. It has features of social messaging tool and data collection system to improve citizen engagement, inform leaders, and foster positive change. The program sends SMS polls and alerts to its participants, collects real-time

responses, and subsequently publishes data. Issues polled include health, education, water, sanitation and hygiene (WASH), youth unemployment, HIV/AIDS, and disease outbreaks. Globally, the program has 28 million u-reporters in 95 countries and Odisha it has reached to 44,000 youth reporters.



Chat Bot Launch at Glance.....

On June 27th, 2023 the UNICEF-led youth-driven campaign, Youth4Water Plus, launched the online social media Chat Bot at KT Global School,



Khorda. The launch event was flagged off by notable personalities renowned Ollywood actress, Anu Chowdhury and honoured guest on dice principal KT Global School Dr. Deep khare, Director, IIG, KT Global school, Mr. Purnasis Ratha, Advisor, International conference, KT Global school, Dr. Rabindranath Pati, Director International relations, KT Global school, Dr.

Manoranjan Mishra, Director IIG academy & cyber cell security Mr. Niranjan Padhy, UNICEF Delhi, Digital Media and Youth Engagement Officer Mr Amitayshu Priyadarshini, UNICEF Odisha, WASH -CCES Specialist Ms Shipra Saxena & Program Director Youth4Water Plus Ms Jyoti Sharma.

The program was addressed by Principal, KT Global School, Mr Deep Khare welcoming the young champions of their school to get engage in with the U report platform and use technology to reach goals by 2030.

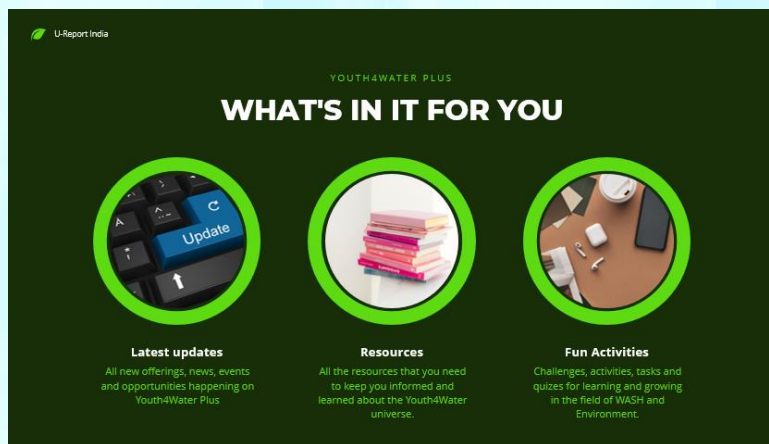
Focusing on Youth Shipra Saxena, WASH - CCES Specialist, UNICEF “Technology has made it possible for youth from all walks of life to have access to different resources to actively contribute for economic empowerment & to promote for better health systems to explore different innovative solutions.”

Later the program was address with a music band called “Team Parichaya” on “Paani” for promoting conservation of water and to motivate youth for sustainable lifestyle



Youth Engagement in U Report

U-Report is UNICEF's flagship digital platform started in 2011, to engage young people in programme priorities, emergency response and advocacy. It has features of social messaging tool and data collection system to improve citizen engagement, inform leaders, and foster



positive change. It's a window for young people to get access to different knowledge assets, create their own research, study and connect to larger youth network.

The program sends SMS polls and alerts to its participants, collects real-time responses, and subsequently publishes data. Issues polled include health, education, water, sanitation and hygiene (WASH), youth unemployment, HIV/AIDS, and disease outbreaks. Globally, the program has 28 million u-reporters in 95 countries and Odisha it has reached to 44,000 youth reporters.

Amitayshu Priyadarshi, communication and Digital Media officer at UNICEF, says that "The chatbot programme utilises an interactive and user-friendly interface to facilitate active participation in discussions surrounding water conservation, access to clean water, sanitation, and climate change challenges. By breaking down barriers



of language, location, and time zones, the chatbot ensures inclusivity and accessibility for a diverse global audience.”

Link to know more about U Report: Report:

https://docs.google.com/presentation/d/1wAGZ8rOOoxKdVK3AQTRe5WtQ_DDIXbjq/edit?rtpof=true

Media Coverages



Unicef-led Youth4Water Plus launches chatbot programme

POST NEWS NETWORK

Bhubaneswar, June 27: Unicef-led Youth4Water Plus, along with U Report India, launched an on-line social media chatbot programme at KT Global School, Khurda, Tuesday. Renowned Odia actress Anu Chowdhury flagged off this programme.

The innovative initiative aims to revolutionise Water, Health, and Sanitation (WASH) and Climate Change advocacy by leveraging technology and engaging young people in the area of Climate Change and a sustainable future.

Encouraging the youth, Shipra Saxena, WASH and CCES Specialist, UNICEF, said, "Climate Change is now the biggest challenge for all of us. We believe in the power of youth engagement and technology to drive positive change. Through this initiative, we aim to amplify youth voices, raise awareness, and inspire a new generation of climate champions."

Speaking on the occasion, KT Global School Director Rabinranath Pati, said, "Let's admit that we have misutilised our natural resources and left our next generation to bear the brunt of this crisis. So now it is high time that we take action for a better, sustainable future."

Unicef's communication and digital media officer Amitayush Priyadarshi informed that the chatbot programme utilises an interactive and user-friendly interface to facilitate active participation in discussions surrounding water conservation, access to clean water, sanitation, and climate change challenges.

The programme currently has 26 lakh U Reporters in India and 23 million globally in 56 countries.

The event was attended by faculty and members of KT Global School, members of Satwik Soul Foundation, Bharat Scouts and Guides, Pantiss Foundation, and members of the National Youth Project (NYP).

ପରିବେଶ ସୁରକ୍ଷା କର୍ମଶାଳା



ଖୋର୍ଦ୍ଧା, ୨୭/୬(ଇମିପ): ଆଧୁନିକ ଜ୍ଞାନକୌଶଳ ଦ୍ୱାରା ପରିବେଶର ସୁରକ୍ଷା ଭଳି ଏକ ଅଭିନବ କାର୍ଯ୍ୟକ୍ରମ ଆଜି ଯୁନିସେଫ୍ ଓ ଯୁଥ୍ ଖୋର ପୁରୁଷ ପକ୍ଷରୁ ଅନୁଷ୍ଠିତ ହୋଇଯାଇଛି। ବିଭିନ୍ନ ଦେଶର ଯୁବପିଢ଼ିଙ୍କୁ ଏକତ୍ରିତ କରି ସେମାନଙ୍କଠାରୁ ପରିବେଶ ସୁରକ୍ଷା ସମ୍ପର୍କରେ ତଥ୍ୟ, ବିଚାର ଆଦାନପ୍ରଦାନ ସହ ଏକ ଗଣପରିବର୍ତ୍ତନ ଆଶିଷକୁ ପାମାଜିକ ଗଣମାଧ୍ୟମ ଚାଟବଟ୍ ଆରମ୍ଭ କରାଯାଇଛି।

ଖୋର୍ଦ୍ଧା ବସୁଣେଇ ନିକଟରେ ଥିବା କେଟି ଗ୍ରୋବାଲ୍ ସ୍କୁଲରେ ଆଜି ପୂର୍ବାହ୍ନରେ ଅନୁଷ୍ଠିତ ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ମୁଖ୍ୟ ଅତିଥି ଭାବେ ଓଡ଼ିଆ ଚଳଚ୍ଚିତ୍ର ଅଭିନେତ୍ରୀ ଅନୁ ଚୌଧୁରୀ ଯୋଗ ଦେଇଥିଲେ। ବର୍ତ୍ତମାନ ପୃଥିବୀରେ ଦେଖାଦେଇଥିବା ପ୍ରଦୂଷଣଜନିତ ଜଳବାୟୁ ପରିବର୍ତ୍ତନର ସମ୍ମୁଖୀନ ହେବାକୁ ଯୁବପିଢ଼ି ଏକତ୍ରିତ ହେବା ସହ ଆଧୁନିକ ଜ୍ଞାନକୌଶଳକୁ ସକାରାତ୍ମକ ଭିତର ବ୍ୟବହାର କରିବାକୁ ପରାମର୍ଶ ଦେଇଥିଲେ। ସାମାଜିକ ଗଣମାଧ୍ୟମରେ ଚାଟବଟ୍ ମାଧ୍ୟମରେ ଭାରତ ଆଦାନପ୍ରଦାନ ସମ୍ପର୍କରେ ଯୁନିସେଫ୍ ଖୋର ପୁରୁଷ ଓ ସିପ୍ରାକ୍ସ ସାକ୍ଷୀଙ୍କ ସିପ୍ରା ସାକ୍ଷୀ, ଯୁନିସେଫ୍ ଚିକିତ୍ସା ମିଡ଼ିଆ ଅପିକାରୀ ଅମିତୟସ୍ ପ୍ରିୟଦର୍ଶୀ ପ୍ରମୁଖ ଆଲୋଚନା କରିଥିଲେ। ଏହି ଚାଟବଟ୍ ଦ୍ୱାରା ବିଭିନ୍ନ ସ୍ଥାନର ସମମାନବିକତା ରଖିଥିବା ଯୁବପିଢ଼ି ନିଜ ମଧ୍ୟରେ ଜଳ ସଂରକ୍ଷଣ, ବିଶୁଦ୍ଧଜଳ, ପରିମଳ, ଜଳବାୟୁ ପରିବର୍ତ୍ତନ ଆଦିକୁ ନେଇ ନିଜର ବିଚାର ରଖିପାରିବେ। ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ବର୍ତ୍ତମାନ ଭାରତର ୨୬ଲକ୍ଷ ଯୁବପିଢ଼ି ଓ ୧୮ଟି ବିଭିନ୍ନ ଦେଶର ୨୮ ନିୟୁତ ଯୁବପିଢ଼ି ଯୋଡ଼ି ଶୋଇଛନ୍ତି। କାର୍ଯ୍ୟକ୍ରମରେ ଅନ୍ୟମାନଙ୍କ ମଧ୍ୟରେ କେଟି ଗ୍ରୋବାଲ୍ ସ୍କୁଲର ନିର୍ଦ୍ଦେଶକ ଡ.ରବିନ୍ଦ୍ରନାଥ ପତିଙ୍କ ସମେତ ଅନୁଷ୍ଠାନର ଅଧ୍ୟାପକଅଧ୍ୟାପିକା, କର୍ମଚାରୀ, ଛାତ୍ରଛାତ୍ରୀ, ସାହିତ୍ୟ ଗୋଲ୍ ଫାଉଣ୍ଡେସନ, ଭାରତ ସ୍ୱାଚ୍ଛତା ଓ ଗାରୁଡ଼, ପାଟିସ୍ ଫାଉଣ୍ଡେସନ ଓ ଜାତୀୟ ଯୁବ ପ୍ରକଳ୍ପର ସହଯୋଗୀ ଯୋଗ ଦେଇଥିଲେ।

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